

VISIT TRUCKEE WINTER/SPRING 2019 LODGING PROMO

STAY TWO NIGHTS GET \$100 CASH BACK

Book two consecutive nights, Sunday - Thursday at a TRUCKEE [lodging property](#) or nightly rental of your choice on or after January 6, 2019, for travel dates between January 6, 2019-June 14, 2019, and we'll throw in \$100 cash for you to spend as you choose. Cozy up at a warm café or wine bar, hang out at one of our award-winning craft breweries, indulge in local mountain cuisine, shop our charming downtown, or head out to the slopes with friends and family. We hope we'll see you soon!

SPECIAL EVENTS in SPRING! \$100 CASH + VIP BONUS OFFER + FRIDAY/SAT NIGHTS

In addition to \$100 CASH BACK, also receive VIP access, goodie bag, appetizers and free drinks (2) for two adult at the following special events in spring 2019. Offer applies to lodging stays over Friday and Saturday nights of event dates.

Truckee Craw Thaw Music Festival May 31-June 1, 2019
Truckee Sagan Fondo - Bike Race & Festival May 2,3,4, 2019

Estimated Costs

- Winter Midweek - Sun-Thurs, 2 night minimum, Jan 6 - June 14 2019 (non-Holidays)
- Sagan - Any nights, May 2,3,4 (Sat) \$100 Lodging Cashback + VIP & Free App/Drink(s).
- Craw - Any nights May 31-June 1(Sat) \$100 Lodging Cashback + VIP & Free App/Drink(s).

\$50K - Cash (500 bookings at \$100 each)

\$2K - Estimated materials, campaign design, website setup.

\$5K - Estimated Rack Card with perforated coupons

\$14,000 - Estimated, additional Marketing/Advertising costs for new campaign, for year one.

\$2,000 - Estimated program management (Admin rate).

Total: \$73K

Note: \$2.5K - Estimated staff setup/development time would be covered in overall Staff Staff Mgt. bucket.

BOOK NOW

Rules & Restrictions

To Redeem

STEP 1 – Email your lodging confirmation to vacations@truckee.com to receive a promotion confirmation letter via email.

STEP 2 – Bring all 3 items noted below to the Truckee Chamber of Commerce Visitor Center, a designated California Welcome Center located in historic downtown Truckee (10065 Donner Pass Road, Truckee, California 96161).

1. Visit Truckee Promotion confirmation letter (printed or digital accepted).
2. Your lodging confirmation showing proof of booking and travel dates (both must be between January 6, 2019 and June 14, 2019)
3. Hotel room key, branded swipe card, or house key and/or other proof of check-in including your host's contact information.

STEP 3 – You'll receive a \$100 cash from Visitor Center staff to spend how you choose!

*Valid on lodging stays booked on or after January 6, 2019, for travel dates between January 6, 2019-June 14, 2019. Visitor must send proof of lodging confirmation/purchase to vacations@truckee.com to reserve this promotion, then show proof of purchase to Visit Truckee, California Welcome Center staff to pick up \$100. Proof includes a room key, branded swipe card, or house key and/or other proof of check-in including your host's contact information.

Cash will not be mailed and must be picked up in person during the time of your stay at the Truckee Chamber of Commerce, California Welcome Center (10065 Donner Pass Road, Truckee, California 96161). The Visitor Center is open seven days a week, 9am-5pm.

Offer limited to first 500 reservations to claim. Some exclusions, including 2019 blackout dates of January 18-20 (MLK weekend), February 17-18 (Presidents weekend), April 19-21 (Easter weekend) apply. For questions regarding this offer, email vacations@truckee.com. One (1) redemption per 2-night stay. Three (3) redemptions maximum, per person. Offer cannot be combined with any other offers. Lost or stolen cash will not be refunded.