

# Truckee Chamber of Commerce

## Advocacy Policy (approved April 17, 2017)

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### Goal

To advocate by consensus on issues affecting the business community of Truckee and our region.

### Guidelines for Advocacy Requests

1. A request for advocacy may be made by any person or business that is a member of the Truckee Chamber of Commerce
2. The request must be received a minimum of 10 business days prior to the next regularly scheduled meeting of the Board of Directors
3. To be considered, a request for advocacy **must contain all of the following** in writing;
  - a. The requestors name, contact information and organizational or business affiliation
  - b. A specific description of the name and/or title of the issue on which the requestor wishes the Truckee Chamber of Commerce to advocate
  - c. The timeline or schedule for the issue to be reviewed or voted on by a governmental agency if applicable
  - d. The reason why the Truckee Chamber of Commerce should take such a position. This **must** address how and why the issue impacts the following;
    - i. The Truckee business community
    - ii. The Truckee Chamber of Commerce members
    - iii. How the advocacy improves the area's business climate
    - iv. How the advocacy strengthens the local economy
  - e. Specifically why the Truckee Chamber of Commerce should advocate for or against the issue
  - f. A specific description of the name and/or title and contact information of any groups or individuals organized in opposition to the requestor's position
  - g. Data and/or supporting documentation that the Truckee Chamber of Commerce may need to effectively analyze the advocacy request
  - h. To whom and what type of advocacy is requested
4. The Truckee Chamber of Commerce Board of Directors will vote on the request no later than the next regularly scheduled board meeting. The Board of Directors may vote to support, reject or ask for further information. If the Board of Directors rejects the advocacy request, the Board may instead adopt an alternative position or no position at all.

### Issues the Truckee Chamber of Commerce will not take a position on

1. Candidates for partisan public office
2. Code Enforcement
3. Development projects

## Advocacy Committee Composition

1. 3 Person Committee
2. Consisting 2 Board Members and General Counsel
3. Board of Directors shall nominate and vote on Committee candidates

## Committee Process

1. Following receipt of online request for support (or opposition) the request will be referred to the Advocacy Committee for consideration
2. The Advocacy Committee shall review requests pursuant to the following criteria
  - a. Issue is relevant and appropriate for Board of Directors consideration
  - b. Issue has a business impact on the Chamber Membership in general
  - c. All required information to effectively review the request has been submitted
3. After review, the Advocacy Committee shall make a recommendation to the Board of Directors regarding the action to be taken, if any, on the issue considered

## Board Process

1. All requests, regardless of the Advocacy Committee recommendation shall be brought before the Board as an action item.
2. Board of directors shall take action on recommendation of Committee
3. Action must be approved by a 2/3 Quorum of attending Board Members

## Approved April 17, 2017 with the following revisions/clarifications:

1. If the Advocacy Committee does not meet in a timely manner, the request will go directly to the full Board of Directors as an action item;
2. If an advocacy request is made by a Truckee Chamber Board member, that person shall abstain from voting on the Chamber position;
3. The Chamber will not take an advocacy position on proposed development projects.