

**TTBID FY17-18 - BUDGET VS. ACTUALS**

July 1, 2017- June 30, 2018

Report Date: Sept. 19, 2018 (Amended/Final)

	YTD Actual FY17-18	Budget FY17-18	Variance
Beginning Balance-Prior Year FY 2016-2017	\$691,857	\$691,857	\$0
<b>Income - TTBID</b>			
FY 17-18 Quarterly Payments			
QE1 - 09/30/2017	\$210,042	\$186,484	\$23,558
QE2 - 12/31/2017	\$144,987	\$151,295	-\$6,308
QE3 - 03/31/2018	\$194,943	\$223,059	-\$28,116
QE4 - 06/30/2018	\$110,527	\$109,398	\$1,129
<b>Total FY 17-18 TTBID REVENUE</b>	<b>\$660,499</b>	<b>\$670,236</b>	<b>-\$9,737</b>
<b>Total Funds Available</b>	<b>\$1,352,356</b>	<b>\$1,362,093</b>	<b>-\$9,737</b>
	YTD Actual FY 17-18	Budget FY17-18	Variance
<b>Expenses - TTBID</b>			
<b>TTBID-Administrative Expenses</b>	<b>\$40,366</b>	<b>\$79,826</b>	<b>\$39,460</b>
<b>TTBID-Contingency Renewal</b>	<b>\$0</b>	<b>\$79,826</b>	<b>\$79,826</b>
<b>TTBID-Sales &amp; Marketing</b>			
Brand	\$5,000	\$31,918	\$26,918
Community	\$0	\$48,837	\$48,837
Events & Groups	\$214,575	\$305,334	\$90,759
FIT-Marketing &PR	\$234,268	\$354,299	\$120,031
Research + Metrics	\$749	\$21,279	\$20,530
Reserves-Contingency	\$0	\$124,946	\$124,946
Staff Financials / Strategic Management	\$117,511	\$99,871	-\$17,640
Venue Development	\$0	\$100,000	\$100,000
Website & Tech	\$7,276	\$53,197	\$45,921
<b>Total-Sales &amp; Marketing</b>	<b>\$579,380</b>	<b>\$1,139,681</b>	<b>\$560,301</b>
<b>Total TTBID Expenses</b>	<b>\$619,745</b>	<b>\$1,299,333</b>	<b>\$679,588</b>
Remaining Funds Available	<b>\$732,611</b>	<b>\$62,760</b>	<b>-\$689,325</b>

NOTES:

Statement of Activity report available upon request.

Prior Year Reserves	\$691,857	Cash + AR
Net Revenue for FY 17/18	\$40,754	
<b>Ending fund balance FY 17/18</b>	<b>\$732,611</b>	