



"The *mission* of the Truckee Chamber of Commerce is to promote and develop local business and tourism, while improving the community's quality of life."

TRUCKEE CHAMBER OF COMMERCE
Truckee Tourism Business Improvement District (TTBID)
Management Committee

Wednesday, Nov. 7, 2018 – 12:00 noon – 2:30 p.m.

Truckee Chamber of Commerce (Town Hall, 2nd floor)

10183 Truckee Airport Road, Truckee, CA 96161

Regular Meeting

All materials relating to an agenda item for an open session of this Regular Meeting of the TTBID Management Committee are provided to all of the members of the TTBID Management Committee by staff or the public within 72 hours of but prior to the meeting will be available for public inspection, on and after at the time of such distribution, at the downtown office of the Truckee Chamber of Commerce, 10065 Donner Pass Road, Truckee, California 96161, during normal business hours, except holidays. Agenda is also posted outside the Truckee Chamber administration office location at 10183 Truckee Airport Rd; Truckee, California 96161 and online at <https://www.truckee.com/TTBID>.

Public Comment: In this time period, anyone may address the TTBID Management Committee regarding any subject over which they have jurisdiction, but which is not on today's posted agenda. In order to provide all interested parties an opportunity to speak, time limitations shall be limited to **three (3) minutes** unless the Chairperson specifically authorizes more time. No action or discussion will be undertaken on any item raised during this comment period. Public comment on items listed on the agenda is taken when those items are addressed.

Access: In compliance with the Americans with Disabilities Act, if any person needs a disability-related modification or accommodation, including auxiliary aids or services, to participate in this meeting, please contact the Truckee Chamber of Commerce at 530-412-7090 at least 72 hours prior to the meeting.

Join the meeting: join.me/truckeechamber

To dial in by phone: United States - San Francisco, CA

[+1.415.594.5500](tel:+14155945500)

2nd public location address: 24 Arana Circle, Sausalito, CA 94965

Conference ID: **952-046-808 #**

AGENDA

12:00-12:30

CALL TO ORDER - Roll Call/Determination of Quorum – Jim Winterberger, Chair of Committee

- Voting by Roll Call

PUBLIC COMMENT – Matters Not on the Agenda – Jim Winterberger

NEWS / ROUND TABLE DISCUSSION – (10 min) – Jim Winterberger

INVOICE –SEPTEMBER - Committee Q&A. Motion expected. Will be emailed by Nov. 1

TTBID YTD FY18-19 BUDGET VS. ACTUALS (JULY & AUGUST) - Included in Board Packet.

- Committee Q&A.
- Staff Recommendation – Staff will advise Committee if 20% overbudget in any bucket is forecasted no later than 60 days out.
- Motion expected.

MEETING MINUTES – PRIOR MONTH - Included in Board Packet. Committee Q&A. Motion expected.

12:30-2:00

GUESTS and PRESENTATIONS

RASC (Reno Airport Services Corporation) - (30 min)

- Presentation + Promotional Video
- *Committee Q&A. No motion expected.*

Truckee Visitation Study (Proposal)- (30 min) – Included in Board Packet.

- Presentation, Carl Ribaud (SMG)
- *Committee Q&A. Motion expected.*

Truckee Economic Impact Study (Proposal)– (5 min) – Included in Board Packet.

- No Presentation
- Request for questions, Colleen Dalton (Dean Runyan & Associates, available via phone).
- *Committee Q&A. Motion expected.*

Carlos Perez – Sagan Fondo 2019 (30 min)

- Potential Presentation
- *Committee Q&A. Motion expected.*

2:00-2:30

1. **Special Promotion – “Flash Your Pass, Truckee Perks”** Verbal update – Colleen Dalton
2. **Special Promotion – “\$100 Cash Back, Truckee Lodging Offer”** Verbal update – Colleen Dalton
3. **Names for New TTBD Committee Members?** – Committee Members
4. **Community Relations** – Update Lynn Saunders / Colleen

Adjourn – Winterberger

Meeting Dates: December 5, 2018.

No meeting January 2019.