



**Effective Leadership** is a key element in any successful community. Developing and encouraging the participation of new leaders is essential in gaining fresh ideas and perspectives.

Today, the **North Lake Tahoe-Truckee Leadership Program** has over 165 Alumni making a difference in their communities. Participants of the program find the balance of leadership skill development, presentations on regional issues and the cultivation of business and personal relationships valuable and informative.

### Opportunities for Business Involvement

Businesses can support the program and show their commitment to the community by sending an employee to participate in the program, by sponsoring a day, or by providing a scholarship!

Businesses benefit from their involvement with well-rounded energized employees, and ensuring a continuity of leaders eager to improve and sustain our region.

### Sponsorships

For a modest \$500 investment, your business can become a signature sponsor for one day of the program. Benefits of sponsorship include:

\*Name and logo recognition on program collateral, in press releases and on program web site

\*15 minutes at the beginning of sponsored day to provide attendees information about your company

\*Two complimentary entries to graduation reception in May

### Scholarships

Another way to support the program is by providing a partial scholarship for a participant.

Partial scholarships are \$375 and include:

\*Name on program collateral and on program website.

\*Two complimentary entries to graduation reception in May

### Support the North Lake Tahoe Truckee Leadership Program

Business Name \_\_\_\_\_

Address \_\_\_\_\_ City, Zip \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Signature: \_\_\_\_\_

Payable to: NTT Leadership Program, PO Box 1023, Kings Beach, Ca 96143, Phone: (530) 546-9000, Fax (530) 546-7116  
For more information on the Leadership Program contact Cheri Sprenger (530) 546-9000, Lynn Saunders (530) 587-2757 or Kym Fabel (530) 581-8764



For more information and program application visit [www.TahoeTruckeeLeadership.com](http://www.TahoeTruckeeLeadership.com)



## Thanks to our 2011 Scholarship Donors



Rotary Club of Tahoe City & Rotary Club of Truckee



north tahoe business association



**Leadership Alumni Group**  
*"Just Show Up"*

## And to our Sponsors



## And our Host Locations



Tahoe City  
Public Utility District



SIERRA  
NEVADA  
COLLEGE