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### **Recruitment for 2011 North Lake Tahoe-Truckee Leadership Program Begins**

(November 11, 2010) - The North Lake Tahoe-Truckee Leadership Program, embarking on its eighth year, is now accepting applications for the 2011 program. This program creates an opportunity for potential leaders to broaden their understanding of the region and its issues, challenges and opportunities, while developing and honing their leadership skills. Since 2003, the program has graduated more than 165 individuals. These alumni are now challenging themselves, serving their employers and our community in active community-building efforts.

Again, the workshops will be led by Shannon Beets, Vice President for Institutional Effectiveness and Compliance and Associate Provost at Sierra Nevada College in Incline Village. Each workshop is integrated with one-half of the time spent on regional issues such as special districts, planning, and non-profit advocacy; and one-half on leadership skill development such as collaboration, team basics, and negotiation.

The program begins in January and ends with a May graduation and consists of five sessions, with two optional days where participants will be "out in the field" getting a close-up view of issues and challenges facing our community and how various agencies work.

"The quality of leadership in any community is not to be taken for granted. New leaders must be trained, educated and informed," says Lynn Saunders, President/CEO of the Truckee Donner Chamber. "The producers of this program have made a commitment to the future and the leadership that is needed to meet the ever increasing demands of our region," added Cheri Sprenger, Executive Director of the North Tahoe Business Association.

According to Kym Fabel, Manager of the North Lake Tahoe Chamber, businesses can support the program, and show their commitment to the community by sending an employee to participate in the program. "Businesses benefit from their involvement by developing well rounded and newly energized employees and ensuring a continuity of leaders eager and able to improve and sustain our

region," Fabel said. Businesses can also help support the program with a one day sponsorship for \$500.

Information about the program, sponsorships, and applications can be found on [www.TahoeTruckeeLeadership.com](http://www.TahoeTruckeeLeadership.com). The tuition fee for the Leadership Program is \$750; \$500 for non-profit agencies, and covers all expenses of the program including meals and supplies. Partial scholarships are available. Deadline for applications is December 10<sup>th</sup> and space is limited.

For more information, contact Lynn Saunders at the Truckee Donner Chamber of Commerce at (530) 587-8808 or e-mail [lynn@truckee.com](mailto:lynn@truckee.com); or Cheri Sprenger at the North Tahoe Business Association at (530) 546-9000 or e-mail [cheri@northtahoebusiness.org](mailto:cheri@northtahoebusiness.org); or Kym Fabel at the North Lake Tahoe Chamber of Commerce at (530) 581-8764 or e-mail [kym@puretahoenorth.com](mailto:kym@puretahoenorth.com).

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The North Lake Tahoe-Truckee Leadership Program is a collaborative project of the Truckee Donner Chamber of Commerce, North Lake Tahoe Chamber of Commerce and the North Tahoe Business Association, in conjunction with Sierra Nevada College, a private four year educational institution with campuses in Incline Village Las Vegas.