



*In conjunction with Sacramento State University's Center for Collaborative Policy*

# North Lake Tahoe-Truckee Leadership Program

Effective leadership is a key element in any successful community. Continually developing and encouraging the participation of new leaders is essential in developing fresh ideas and perspectives.

The North Lake Tahoe-Truckee Leadership Program is now entering its fourth year. To date, over 75 emerging leaders have completed the program. Participants find the balance of leadership skill development, timely presentations on regional issues, and the development of business and personal relationships valuable and informative.

### **Opportunities for Business Involvement:**

Businesses can support the program, and show their commitment to the community, by sending an employee to participate in the program, and/or by being a sponsor.

Businesses benefit from their involvement by developing well-rounded and newly energized employees and ensuring a continuity of leaders eager and able to improve and sustain our region.

### **Sponsorships:**

**For a \$1,000 commitment, a business can become the signature sponsor of an entire day session.**

- ◆ Sponsor receives name and/or logo on all program collateral, in press releases, and recognition at promotional speaking engagements
- ◆ Sponsor receives 10 minutes at beginning of sponsored session to provide attendees information about your business

### **Sponsorship Opportunity:**

**Yes, we'd like to sponsor a session:**

Business Name

Address

City/State/Zip

Contact Name

Phone

E-mail Address

Signature

**PAYABLE TO:**  
North Lake Tahoe-Truckee  
Leadership Program  
P.O. Box 1023  
Kings Beach, CA 96143  
Phone: (530) 546-9000

For an enrollment application, visit [www.truckee.com](http://www.truckee.com) and click on the Chamber section.

**For more information, contact:**  
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