

# Website Advertising Program

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The Truckee Donner Chamber of Commerce's Website, [www.truckee.com](http://www.truckee.com), helps promote your business to thousands of customers every month. On average, the website receives **93,000** visits every month. ***The [www.truckee.com](http://www.truckee.com) website was awarded Best Website at the 2004 California Tourism Marketing Excellence Awards.***

In addition to providing a wealth of information on Truckee, [www.truckee.com](http://www.truckee.com) is designed for the purpose of driving traffic to our members' websites.

To give our members an opportunity to generate more business, we offer the following website opportunities for our members:

## **Basic Listing – Free!**

- All chamber members are listed in the Business Directory both alphabetically (by business name) and by category. There also is a link to your e-mail address. This listing is provided at no charge.
- Chamber members are listed on a ***Feature Page***\* under your main category and any additional categories you have paid for will be listed under the associated feature page.

## **Website Advertising Program**

### **Link to Your Website from *Feature Pages***

- Link from any ***Feature Page***\* category to your website- \$120
- Any member participating in the Website Advertising Program automatically receives a link from the on-line Business Directory FREE!

### **\* *Feature Pages – Visiting***

*Lodging • Dining • Shopping • Wedding/Event Services • Recreation(Winter/Summer/All-Year) • Transportation*

### **\* *Feature Pages – Living***

*Real Estate • Construction • Services (Professional/General) • Community Information*