

# Truckee Tracks: Insert Program

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## **Build a Stronger Local Business-to-Business Base!**

*Truckee Tracks*, the monthly Chamber newsletter, offers an insert program to all members.

Each month over 750 *Truckee Tracks* are mailed to members and influential contacts in the town, county, and state. For \$90 you can insert your flyer in a monthly issue. This is an efficient way to reach members with your latest offer, services, specials or event.

### **Here's how it works:**

- ➔ **Reserve your space with the Chamber**  
Call (530) 587-8808 as soon as you decide which month you would like to place your insert.
  
- ➔ **Deliver or mail your payment and a copy of your insert to the Chamber**  
Material to be inserted shall not, either directly or indirectly, suggest that the Chamber endorses or approves of the sender, goods, or services promoted. Material must relate directly to the Chamber member. Inserts must be approved by the Chamber before insertion. Please fax a copy of material for review to (530) 587-2439.
  
- ➔ **Create and produce at least 750 copies of your flyer**  
Flyers must be 8 1/2" x 11", flat, one page only, on at least 20 lb. paper, but can be any color or contain graphics and/or photographs.
  
- ➔ **Deliver your flyers to the Chamber at 10065 Donner Pass Road**  
Flyers must be to the Chamber office no later than the 10th of the month. Please give us a call if that is not possible, and we will reschedule your insert.
  
- ➔ **We do the rest: stuffing, sorting, postage, and mailing!**