
Truckee Tracks: Advertising Rates

Advertising is available in the Truckee Tracks monthly newsletter.

Take advantage of one of our member benefits to promote your business. Each month over 1,050 newsletters are sent out to members and influential contacts in town, county, and state. Your advertising message will be surrounded by timely and useful editorial content of interest to the business community. This is an opportunity to put your message in front of prospective customers.

2009 Advertising Sizes and Prices:

	1X Rate	6X Rate	12X Rate
1/8 page (3-5/8" x 2-1/4")	\$75	\$65	\$55
1/4 page (3-5/8" x 4-1/2")	\$125	\$115	\$105
1/2 page (8" x 4-1/2")	\$230	\$220	\$210
<ul style="list-style-type: none">• All ads must be submitted electronically (CD or e-mail). The format can be (.pdf, .eps, .jpg, or .tif) and must be PC compatible.• With every signed contract, you receive one issue free of charge.• Paid position: 25% premium			
Contact In order to take advantage of this advertising opportunity, call: Linda Pendleton (530) 587-8808; fax (530) 587-2439 E-mail: Linda@truckee.com			
Deadlines By 15th of month for following month's issue			